

## NEWS RELEASE

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### **SmartDraw.com Contact:**

Public Relations  
Phone: 858-735-2879  
E-mail: [PublicRelations@smartdraw.com](mailto:PublicRelations@smartdraw.com)

### **MedAssets to Offer SmartDraw to its Healthcare Customers** *Software To Help Customer Base Communicate Processes Visually*

**San Diego, CA: July 14, 2009**--SmartDraw.com, maker of SmartDraw, the software that helps you work smarter by communicating visually, today announced that MedAssets (NASDAQ: MDAS) has selected SmartDraw software as a vendor and will sell the software to its hospital and primary acute care provider members.

Thousands of hospitals, healthcare systems and physician practices in the U.S. currently depend on SmartDraw's flowcharts and organizational charting functionality to:

Simplify, clarify and standardize processes that enables them to be more efficient, manage their time better, reduce errors, and increase revenue;

Efficiently and effectively document an organizational structure;

Prepare and educate staff for surprise compliance inspections; and,

Improve compliance with regulatory bodies and accreditation programs

"Offering SmartDraw software to our healthcare member base makes good business sense," said Misty Poynter, Director of Executive Services at MedAssets. "Hospitals understand the need to communicate regulatory compliance by visually detailing processes. It allows the accrediting bodies to easily 'see' that they're in compliance because the process flow is right in front of them. The visuals also help greatly with staff education and training. We expect strong sales because SmartDraw is the easiest and most cost-effective way to visually communicate these types of processes."

SmartDraw works seamlessly with Microsoft Office, allowing one-click export to MS PowerPoint®, Word®, Excel®, Adobe PDF®, and other applications, making it easy to share graphics with others in plans, reports, and presentations. SmartDraw software ([www.smartdraw.com](http://www.smartdraw.com)) includes templates for flowcharting and many other business processes.

MedAssets members should contact Misty Poynter at 314-770-7291 or [mpoynter@medassets.com](mailto:mpoynter@medassets.com) for more information about SmartDraw.

### **About SmartDraw.com**

SmartDraw.com is the creator of SmartDraw, software that helps you work smarter by communicating visually. Because people are six times more likely to retain and understand information presented to them visually, SmartDraw helps businesses increase their bottom line by improving communication, refining operations, completing projects on time, and successfully implementing their plans. Whether it's a flowchart to explain a business process, a Gantt chart to show a project schedule or an organizational chart, SmartDraw is unique because it draws more than 70 different types of visuals for you, including timelines, maps, charts, decision trees and floor plans, resulting in presentation-quality visuals in just minutes. The company's customers include more than half of the members of the Fortune 500, 2,000 K-12 schools and universities, and thousands of law firms, police departments, health systems and private enterprises of all sizes. In fact, SmartDraw is downloaded more than 3 million times each year. Founded in 1994, SmartDraw.com is a privately-held, San Diego, CA-based company and is part of the Working Smarter Network. For more information or to download a free trial version, please visit [www.smartdraw.com](http://www.smartdraw.com).

### **About MedAssets**

MedAssets (NASDAQ: MDAS) partners with healthcare providers to improve their financial strength by implementing spend management and revenue cycle solutions that help control cost, improve margins and cash flow, increase regulatory compliance, and optimize operational efficiency. MedAssets serves more than 125 health systems, 3,300 hospitals and 30,000 non-acute care healthcare providers. For more information, visit [www.medassets.com](http://www.medassets.com).