

NEWS RELEASE

For Release on March 30, 2009

SmartDraw.com Contact:

Public Relations
Phone: 858-735-2879
E-mail: PublicRelations@smartdraw.com

SmartDraw: A Hands-On Tutorial and Guide Published by Pearson

San Diego, CA. March 30, 2009 - SmartDraw.com, maker of SmartDraw, the software that helps you work smarter by communicating visually, today announced that the new book, *SmartDraw: A Hands-On Tutorial and Guide* is available through Pearson Higher Education, a division of Pearson, the global leader in education publishing.

SmartDraw: A Hands-On Tutorial and Guide includes step-by-step instructions for all of SmartDraw's basic functions and features, including the following specialty applications:

- general business: organizational charts, timelines, Gantt charts, business forms
- law enforcement: accident and crime scene reconstruction
- legal practice: trial graphics
- education: lesson plans
- hospitality: facility plans, floor plans, menus, event plans
- home design and landscaping: home and garden layouts
- healthcare: medical illustrations, patient education brochures and posters
- real estate; floor plans and facility plans

The book was authored by Thomas F. Goldman, a college professor, lawyer and a long-time SmartDraw user. He is the author of a number of books including *Civil Litigation: Process and Procedures* and *Technology in the Law Office 2d*, also scheduled for publication by Pearson in March 2009.

"Selecting the right tools to do the job is part of working smarter. The advantage of a program like SmartDraw is that it does most of the work for you, so you don't have to exert as much effort to visually communicate your thoughts. This book is designed to help users find answers in a step-by-step format to commonly asked questions in order to work smarter, not harder," said Goldman.

SmartDraw: A Hands-On Tutorial and Guide is available at the Pearson web site:

<http://www.pearsonhighered.com/product?ISBN=0135064341>, at Amazon.com, and at select U.S. college and university bookstores.

About SmartDraw.com

SmartDraw.com is the creator of SmartDraw, software that helps you work smarter by communicating visually. Because people are six time more likely to retain and understand information presented to them visually, SmartDraw helps businesses increase their bottom line by improving communication, refining operations, completing projects on time, and successfully implementing their plans. Whether it's a flowchart to explain a business process, a Gantt chart to show a project schedule or an organizational chart, SmartDraw is unique because it draws more than 40 different types of visuals for you, including timelines, maps, charts, decision trees and floor plans, resulting in presentation-quality visuals in just minutes. The company's customers include more than half of the members of the Fortune 500, 2,000 K-12 schools and universities, and thousands of law firms, police departments, health systems and private enterprises of all sizes. In fact, SmartDraw is downloaded more than 3 million times each year. Founded in 1994, SmartDraw.com is a privately-held, San Diego, CA-based company and is part of the Working Smarter Network. For more information or to download a free trial version, please visit www.smartdraw.com.