

NEWS RELEASE

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SmartDraw.com Named as One of San Diego's Top 100 Companies

San Diego, CA: September 24, 2009 – SmartDraw.com, maker of SmartDraw, the software that helps you work smarter by communicating visually, was named as one of the *San Diego Business Journal's* 100 Fastest Growing Privately Held Companies for 2009. SmartDraw and other top companies were honored at a recent event hosted by the *Journal*.

Companies are selected for the Top 100 list based on percentage of revenue growth. SmartDraw.com was 47th on the list, with substantial revenue growth of 66 percent from 2006-2008.

SmartDraw software is downloaded more than three million times each year by businesses around the world. The software empowers *anyone* in an organization to communicate visually, which is important for businesses as studies show that people are six times more likely to retain and understand information presented to them visually. Companies using SmartDraw increase their bottom line by improving communication both internally and with their customers, refining operations, completing projects on time, and successfully implementing their plans.

In addition to its unsurpassed ease in creating flowcharts, process charts, mindmaps, Gantt charts, decision trees, and 70 other types of popular business graphics, SmartDraw's new 2010 software boasts a marked increase in large-scale project management capabilities, the ability to import and manipulate Microsoft Visio files, along with many other important improvements. SmartDraw works seamlessly as a Microsoft Office® add-on, allowing one-click export to MS PowerPoint®, Word®, Excel®, Adobe PDF®, and other applications.

For a FREE trial version of the software or for more information, please visit www.smartdraw.com.

About SmartDraw.com

SmartDraw.com is the creator of SmartDraw, software that helps you work smarter by communicating visually. Because people are six times more likely to retain and understand information presented to them visually, SmartDraw helps businesses increase their bottom line by improving communication, refining operations, completing projects on time, and successfully implementing their plans. Whether it's a flowchart to explain a business process, a Gantt chart to show a project schedule or an organizational chart, SmartDraw is unique because it draws more than 70 different types of visuals for you, including timelines, maps, charts,

decision trees and floor plans, resulting in presentation-quality visuals in just minutes. The company's customers include more than half of the members of the Fortune 500, 2,000 K-12 schools and universities, and thousands of law firms, police departments, health systems and private enterprises of all sizes. In fact, SmartDraw is downloaded more than 3 million times each year. Founded in 1994, SmartDraw.com is a privately-held, San Diego, CA-based company and is part of the Working Smarter Network. For more information or to download a free trial version, please visit www.smartdraw.com.