

NEWS RELEASE

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SmartDraw.com Launches Customized SmartCoach™ Service

Training Shows Businesses How to Work Smarter, Solve Problems by Communicating Visually

San Diego, CA. December 12, 2008 - SmartDraw.com, maker of SmartDraw, the software that helps you work smarter by communicating visually, now offers business process training sessions tailored to the specific needs of its customers. This exclusive consulting service shows SmartDraw customers how to work smarter and solve their particular business problems by communicating visually with SmartDraw software.

Each personal consultation focuses on the customer's individual needs and includes:

- preparation of customized materials;
- personalized, step-by-step webinar instruction by Jon Cecilio, an expert in the application of SmartDraw to business problems, on the most effective ways to address the problem and visualize it to bring about the best solution; and,
- a live question and answer period at the conclusion of the session.

As part of this service, customers can submit their own business graphics to see how SmartDraw experts might alter them to produce a more meaningful visualization of a business process.

"SmartCoach™ does not show our customers how to use our software because it is extremely easy to use already. Instead, the SmartCoach™ service shows managers which SmartDraw templates or features to employ that will help them to visualize and then solve very specific business issues they currently face. SmartCoach™ is meant to be a very personal and very rewarding consultation because it focuses exclusively on a customer's real-world business problem."

SmartCoach™ sessions are available to current SmartDraw customers at \$400 per session. For more information, please call the SmartDraw sales department at 800-817-4238 or send an email inquiry to sales@smartdraw.com.

About SmartDraw.com

SmartDraw.com is the creator of SmartDraw, software that helps you work smarter by communicating visually. Whether it's a flowchart to explain a business process, a Gantt chart to show a project schedule or an organization chart, SmartDraw is unique because it draws more than 40 different types of visual for you, including timelines, maps, charts, decision trees and floor plans. With SmartDraw, anyone can create presentation-quality visuals in minutes. Because people are six time more likely to retain and understand information presented to them visually, SmartDraw helps businesses increase their bottom line by improving communication, refining operations, completing projects on time, and successfully implementing their plans. The company's customers include more than half of the members of the Fortune 500, 2,000 K-12 schools and universities, and thousands of law firms, police departments, health systems and private enterprises of all sizes. Founded in 1994, SmartDraw.com is a privately-held, San Diego, CA-based company and part of the Working Smarter Network. For more information or to download a free trial version, please visit www.smartdraw.com.