

## NEWS RELEASE

For Release on January 19, 2009

### SmartDraw.com Contact:

Public Relations  
Phone: 858-735-2879  
E-mail: [PublicRelations@smartdraw.com](mailto:PublicRelations@smartdraw.com)

### **SmartDraw 2009.5 Expands Interoperability with Microsoft Office Suite**

*Upgrades Include Microsoft Project Interface and Ability to Author Complete PowerPoint Slideshows*

San Diego, CA. January 19, 2009 - SmartDraw.com, maker of SmartDraw, the software that helps you work smarter by communicating visually, today announced SmartDraw 2009.5, a major new release of its popular software. SmartDraw 2009.5 includes new features and sought-after business enhancements that allow users to work smarter with the Microsoft applications they use everyday.

New SmartDraw 2009.5 features and enhancements include:

#### **Complete PowerPoint Slideshow Animation—SmartDraw 2009.5's Crown Jewel**

SmartDraw 2009.5 allows users to plan, design, and then build a PowerPoint presentation in a faster, easier, and more intelligent way. With SmartDraw 2009.5, users create their entire presentation in SmartDraw's storyboard mode, using thousands of smart templates, images, and special effects. This allows them to see their entire presentation at-a-glance before exporting it into PowerPoint. When finished, SmartDraw 2009.5 users simply click on the PowerPoint icon to produce their entire slideshow, where all images, animation and text are exported to PowerPoint as native PowerPoint objects, allowing the user to make further changes if they desire. The end result is a cohesive, compelling and stunning presentation that is accomplished in far less time.

#### **Lightning Fast Microsoft Project Interoperability**

Business users can now plan and manage any sized project with ease. SmartDraw 2009.5 enables any user to take the tasks, sub-tasks, and dependencies from a smaller SmartDraw-created Gantt chart and export it directly into a larger MS Project chart. In addition, rather than being saddled with cumbersome MS Project charts that are difficult to manipulate, SmartDraw 2009.5 users can now import MS Project charts quickly and easily into SmartDraw 2009.5, manipulate them, export them, and share them with others using just a few clicks.

---

## **Integrating Excel Spreadsheets Has Never Been Easier**

SmartDraw 2009.5 allows users to directly import and manipulate MS Excel spreadsheets *inside* of SmartDraw, which means charts and graphs can be created and changed without exiting the SmartDraw file. Further MS Excel integration features include the ability to show and hide tables, as well as group labels (such as months) in chart elements—perfect for quarterly reports.

SmartDraw 2009.5 is provided as a FREE upgrade to existing SmartDraw 2009 users. For more information, please visit [www.smartdraw.com](http://www.smartdraw.com).

## **About SmartDraw.com**

SmartDraw.com is the creator of SmartDraw, software that helps you work smarter by communicating visually. Whether it's a flowchart to explain a business process, a Gantt chart to show a project schedule or an organization chart, SmartDraw is unique because it draws more than 40 different types of visual for you, including timelines, maps, charts, decision trees and floor plans. With SmartDraw, anyone can create presentation-quality visuals in minutes. Because people are six time more likely to retain and understand information presented to them visually, SmartDraw helps businesses increase their bottom line by improving communication, refining operations, completing projects on time, and successfully implementing their plans. The company's customers include more than half of the members of the Fortune 500, 2,000 K-12 schools and universities, and thousands of law firms, police departments, health systems and private enterprises of all sizes. Founded in 1994, SmartDraw.com is a privately-held, San Diego, CA-based company and is part of the Working Smarter Network. For more information or to download a free trial version, please visit [www.smartdraw.com](http://www.smartdraw.com).