

NEWS RELEASE

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SmartDraw.com Contact:

Public Relations

Phone: 858-225-3340

E-mail: PublicRelations@smartdraw.com

SmartDraw 2008 Named a Finalist in SoftwareCEO's Innovation Awards

SmartDraw.com today announced that [SmartDraw 2008](#) was named a finalist in SoftwareCEO's annual Software Innovation Awards for the category of "Most Innovative General Business Software." Winners will be announced at the Software Marketing Perspectives Conference & Expo on May 7-9 in Santa Clara, CA.

"SoftwareCEO's annual Software Innovation Awards recognize our industry's efforts and accomplishments in bringing innovative products and new business models to market," said David Sommer, chief operating officer, CompTIA, and publisher of SoftwareCEO. "The companies selected as finalists for these prestigious awards are delivering real business value to customers with their products and services. We are pleased to recognize their achievements."

[SmartDraw](#), popular software downloaded by more than 2 million people every year, is the first program to automate the creation of business graphics such as flowcharts, mind maps, floor plans, project charts, org charts, and more. Unlike other graphics programs that provide users with a blank screen and expect them to draw, such as [Visio](#)[®], with SmartDraw users start with a [template](#) that is specifically designed to create the type of illustration they need. Users enter the information and SmartDraw does the rest: building the graphic automatically using built-in rules and professional design themes to guarantee polished, presentation-quality results in just a few minutes. And, in the rare case that users need extra help, SmartDraw offers [free customer support](#) to all users.

SmartDraw offers a variety of licensing options and programs, including educational pricing. A free trial is available at www.smartdraw.com and includes both online and telephone technical support.

About SmartDraw.com

SmartDraw.com is the creator of SmartDraw, the world's most popular business graphics software and the first program that makes it possible for ordinary computer users to create presentation-quality business graphics in minutes. Each year more than two million people install and use SmartDraw and the company counts more than half of the members of the Fortune 500 as loyal customers.

Founded in 1994, SmartDraw.com is privately-held and based in San Diego, CA. In addition to SmartDraw 2008 for general business and home use, the company also offers SmartDraw Healthcare and SmartDraw Legal editions which include graphics and applications unique to their respective fields. For more information on the company or to download a free trial of SmartDraw, please visit www.smartdraw.com.