

ANALYSIS SOFTWARE

SmartDraw.com, creator of SmartDraw®, what the company describes as “the world’s most popular business graphics software,” has expanded its offerings to meet the specific needs of finance and accounting professionals. The software includes 22 new SmartTemplates™ designed to help companies minimize fraud and comply with regulatory requirements through improved analysis and documentation of internal financial controls.

Each SmartTemplate loads a diagram-specific command set and step-by-step instructions, turning the user into an instant expert on creating financial and accounting diagrams, the San Diego company said in an announcement. New SmartTemplates are included for accounts payable flowcharts, cash control worksheets, responsibility charts and many other areas.

The finance and accounting SmartTemplates are available at www.smartdraw.com in the company’s recently launched Business Graphics Resource Center. This free resource helps professionals learn how to most effectively use business graphics in a variety of industries through white papers, webinars, bulletins and best-practice templates.

“Sarbanes-Oxley drove home the importance of improving internal financial controls to minimize fraud and abuse for large companies,” said SmartDraw.com founder and CEO Paul Stannard in an announcement. “But the same principles apply even for the smallest company... Establishing and documenting internal financial procedures with proper controls is much easier when you represent them graphically. **SmartDraw** now makes this

even simpler by providing ready-made templates to start from and white papers that describe how to use them for both financial professionals and beginners.”

SmartDraw comes with hundreds of templates for all types of business graphics. Coupled with a highly intuitive interface, these templates allow anyone to create professional-quality business graphics such as flowcharts, organizational charts, Gantt charts, mind maps, timelines, floor plans, sales territory maps and more in minutes, without training or experience.

SmartDraw offers a variety of licensing options and programs, including a Freedom License that allows an organization or department to install and use it on any computer. A free trial is available at www.smartdraw.com, including both online and telephone technical support.

