SmartDraw Adds Innovative Features and Lean Tools in New Release

SAN DIEGO, CA –September 10, 2013 - SmartDraw Software announced today the release of SmartDraw CI, the latest version of its flagship software from the company known for innovating fast, easy tools used to create business visuals for clearer communication and enhanced productivity.

The new product represents the most advanced and automated tools ever developed, making it faster and easier for anyone to create over 70 different kinds of charts and diagrams. The new SmartDraw adds Kanban boards, and a dedicated set of visuals for Lean methodology and project management to its core set of flowchart, org chart, mind map and floor plan makers.

SmartDraw CI also rolls out an "extreme makeover" of its floor plan design modules, including hundreds of new quick-start templates. Users will find more automation, meaning less time is spent on mundane tasks like drawing room outlines or changing wall dimensions.

Among the long list of new features is action buttons, giving users another fast option for building flowcharts, org charts, and other diagrams, and more compact, easier to read formatting of those visuals.

Paul Stannard, CEO of SmartDraw Software, says the new release is a natural extension of the company's own philosophy. "We constantly ask our customers questions such as, 'What do you use SmartDraw for?', 'What other things would you like to see SmartDraw do?' and 'What can we do better?'

"We're listening to our customers' answers and responding with SmartDraw CI, which is more than just a new product release. It's a whole new approach to meeting their needs and making their work more efficient, productive and enjoyable."

Stannard goes on to say that the "CI" represents a three-stage loop comprised of customer interaction, content innovation and continuous improvement. "Everything we do constantly works its way around this circle. Our goal is to consistently innovate in ways that add value to the customer experience, and to get those innovations into our customers' hands as quickly as possible."

To learn more about the latest release from SmartDraw Software, please visit www.smartdraw.com/product/upgrade.

About SmartDraw
SmartDraw helps organizations of any size save time and achieve bottom-line results by providing easy-to-make charts, graphs and diagrams. SmartDraw visuals help to clarify communication, improve operations, implement plans and complete projects on time. The company's latest flagship version, SmartDraw CI, enables anyone of any skill level to quickly and easily create more than 70 types of diagrams including flowcharts, project charts, Kanban boards, org charts, floor plans and more. SmartDraw users can achieve professional-quality results in just minutes. Nearly all Fortune 500 companies use SmartDraw, as do more than 250,000 public, private and government organizations worldwide. Founded in 1994, SmartDraw is privately held, with headquarters in San Diego, California. For more information or to download a free trial of SmartDraw, please visit www.SmartDraw.com.